



2013 Professional Development Conference  
August 5-7  
Ramkota Hotel, Bismarck, ND



Tuesday August 6, 2013  
KEYNOTE ADDRESS

8:30 to 9:00 am	<b>ACTE Policy Update Special Guest: Stephen DeWitt</b> , Senior Director of Public Policy	Grand Pacific and Patterson Rooms
9:00 to 9:45 am	<b>Are Your Students Prepared... or Just Educated? Keynote Presenter: Chad Foster</b> The inevitable destination of 99% of all students is the world of work. An unfortunate emphasis on test scores and memorization of facts has resulted in a generation of young people who are well educated but dangerously unprepared for their entry into the workplace. The global economy of the 21st century requires that new workers have solid skills to go along with their knowledge if they are to make a valid contribution to their employers. Hear best-selling author, successful entrepreneur, and nationally-acclaimed speaker Chad Foster deliver an entertaining, informative and motivational keynote that will inspire all educators to insure that their students leave the four walls of the classroom just as prepared as they are educated.	Grand Pacific and Patterson Rooms

CONCURRENT SESSIONS

<u>Time</u>	<u>Title</u>	<u>Presenter</u>	<u>Session Description</u>	<u>Room</u>
10:15 am to 11:00 am	The Poison of Intolerance and the Power of People Skills	Chad Foster, Keynote Speaker	Since 99% of workers do not get to choose their co-workers, bosses, and/or customers, 'intolerance' of any kind will seriously limit workplace success and greatly diminish career opportunities. Likewise, 75% of people who lose and/or quit jobs do so because they can't get along with the people they work with and work for. Workshop attendees will be exposed to proven approaches for teaching students the poison of intolerance and the power of people skills in the workplace.	Grand Pacific
10:15 to 11:00 am	Keyboarding Skills Needed to Achieve Common Core Standards	DJ Ellsworth, Chief Technology Officer of Keyboarding Online	Why keyboarding is absolutely essential for students to learn good technology skills, achieve Common Core Standards, and perform well on standardized testing. Learn new methods of keyboarding instruction that help students learn the right way to keyboard using the correct technique. Ideas for motivating students to learn important keyboarding skills, including breaking the hunt-and-peck habit, with the latest in web-based technology. Free Posters, Mouse Pads, and Free 60-Day Trial!	Patterson
10:15 am to 11:00 am	Getting started on the Ag. Experience Tracker (AET)	Glen Huettl, Agriculture Teacher & Amanda Huettl, Agriculture Teacher	An introduction to the Ag. Experience Tracker (AET) (We would encourage teachers to bring laptops, I pads or electronic tablets)	Lamborn
10:15 am to 11:00 am	ACTE National Policy Update	Steve DeWitt, Senior Director of Public Policy	While most funding and CTE support are provided at the local and state level, national policy actions impact your programs too. Learn about the most significant federal and national policies affecting CTE and what you can do as an advocate to support the CTE cause.	Governor's
10:15 am to 11:00 am	Health Informatics: A CTE STEM Hybrid Business Health and IT curriculum	Tom Applegate, Executive Director, NCLA	Health Informatics is a fusion of IT, Business Administration, and Health Competences. This new curriculum is a STEM/CTE Hybrid program which uses problem based learning as its pedagogy.	Heart
10:15 to 11:00 am	Computer Case Modifications for IT Essentials	Jerome Gunderson, Information Technology Teacher & Paul Zettler, Information and Technology Teacher	This presentation will provide information about incorporating Desktop Computer case modifications as an enrichment unit in teaching IT Essentials. It will have some general interest to any one owning a Desktop Computer because we are providing information about improving on the "look" of the average computer case. We will show samples of past student projects and provide tips and insights about incorporating the unit into the IT Essentials curriculum.	Cannonball
10:15 am to 12:00 pm	Guess What? Strategies to Engage Girls in Nontraditional CTE Courses	Carrie Leopold, STEM Outreach Coordinator	Do you have females enrolled in your CTE classes? How do you spark a female's interest in welding? This session will go through the GUESS model, a successful outreach program with proven results that show females gaining interest and enrollment in nontraditional courses. We will also explore techniques from the SciGirls Seven which will provide hands-on classroom strategies to engage even the toughest students!	Sheyenne
11:15 am to 12:00 pm	Financial Literacy for Teens...Learn Now or Pay Later!	Chad Foster, Keynote Speaker	Session attendees will be introduced to research-driven strategies, used in 3,500 schools, which will improve students' (and attendees') financial IQ. These strategies for delivering financial literacy skills through engaging, relevant activities have produced data that suggest students understand the relevance of this information and want to learn.	Grand Pacific
11:15 am to 12:00 pm	CTE and the Common Core Standards	Marilyn Orgaard, Curriculum and Standards Specialist	The integration of Common Core Standards within all CTE program areas will be the focus of this presentation.	Patterson

<u>Time</u>	<u>Title</u>	<u>Presenter</u>	<u>Session Description</u>	<u>Room</u>
Round Table Sessions 11:15 am to 12:00 pm	Real World Accounting	Lisa Ott, Business and Computer Educator	Learn how to create a Real World Accounting Simulation.	Lamborn
	Free Digital Resources	Rebecca Savelkoul, Marketing Education Instructor, Bismarck	Are you ready to find out about some FREE digital resources? You will learn about digital software for your computer and some apps for your iPad. Use them in the classroom as a learning tool or as you manage your classroom and program.	
	Self-Branding Through Virtual Resumes	Steve Beutler, Career Counselor	The Virtual Resume offers documentation of skills and qualifications along with examples of work completed by the potential employee. Attend this session to learn how you can access a FREE online template and teach your students how to develop a basic Virtual Resume in as little as 3 class periods.	
	Welding: Instruction for the Classroom and Career	Dave Lynnes, Lynnes Welding Training Inc.	To certify or not certify? Which welding processes should I teach? What about jobs? These are just a few of the topics this session will cover about the welding industry as well as best practices.	
	Explaining Everything About the Explain Everything iPad App	Mari Borr, Assistant Professor at NDSU	Looking for a new tool for students to use to show what they have learned? Explain Everything is a \$3 iPad app that "lets you annotate, animate, and narrate explanations and presentations." It is a presentation tool that allows you to insert photos, movies, text, or documents into a slide show, and then will record the slide show while you narrate and actively draw or highlight on the screen. The final video can be uploaded to services like YouTube or Dropbox or sent via email, and can be watched on any device as an mp4 file. It can also be used for any type of live or online presentation. See how NDSU FACS Ed. students used this to demonstrate their knowledge of housing styles and furniture styles.	
	How FIDM college can <b>work</b> for you	Ann Moog Estrada, FIDM College Representative	Get an in-depth view of a specialized college that offers degrees that lead to careers in Fashion Design, Interior Design, Graphics, and Digital Media.	
	Preparing Students for Job Interviews	Susan Shuley, Modern Business Technology Instructor	This roundtable discussion will explain how important it is to have students experience a professional job interview. Examples of classroom career presentations, resumes, cover letter, photos and success stories will be shared. Also, teachers will hear how they can enhance their personal network.	
11:15 am to 12:00 pm	The New RUPReadyND.com is Here....are YOU Ready?	Kathy Holle, Career Resource Network Supervisor	Would you like your students to be more actively engaged in your subject matter? Show them the connection between your class and their future life. The knowledge and skills you are teaching are used in many careers clusters. Make that connection for your students this fall with RUPReadyND.com, the state's career information and planning website. In this session, we will demonstrate the BRAND NEW changes this site has undergone to make this resource more comprehensive and intuitive for teachers, counselors, parents and students. Learn how to navigate the enhanced platform and stay up-to-date with the features offered in the new system.	Governor's
11:15 am to 12:00 pm	Machines of the Future	Kristi Jean, Faculty at NDSCS	Tech Ed students are quickly engaged when learning about the Machines of the Future. Pants that will run with the touch of a button? Blind people can see? This science fiction is quickly becoming our students' reality. Learn a bit more about the machines of today called MEMS (MicroElectroMechanicalSystems).	Heart
11:15 am to 12:00 pm	Oil and Gas Production High School Program	Susan Norris, Education Consultant & Jack Schneider	Description of new initiative in Louisiana to certify senior students for platform production certification in accordance with Title 30CFR250.1503 subpart : "O".	Cannonball
1:15 to 3:00 pm	"Social Capital" Networking for Success	Dr. Jeffrey Schatz, Fargo PS Superintendent	Attendees will learn about Social Capital Theory and how it relates to building social connectedness via school curriculum and programs. An investigation of data regarding the academic success of students who participate in CTE programs will be disaggregated and reviewed with attendees. Ultimately, correlations will be made regarding the engagement of community based student activities as associated with CTE curriculum and the building of social capital equity opportunities for students.	Grand Pacific
1:15 to 2:00 pm	Between Math in CTE and the Common Core: Make the Connection	Kelly Scholl, Business and Office Technology Supervisor	Common Core State Standards and Math in CTE? Is there a relationship? Math in CTE is the perfect start to helping your school with the CCSS's goal of graduating all students ready for college, careers and life! This is CTE's opportunity to move forward to work with core academics in bringing their disciplines together to find new ways to ensure that the new standards will rigorously engage all students in both academic and CTE courses. The moment is here, the opportunity is clear!	Patterson
1:15 to 3:00 pm	Abuses and Excuses	Nancy Lenk, Outreach Educator	Dating done well should be a time of fun and friendship, exploring mutual interests and learning how to partner successfully with another person. But this is not the dating experience that many teens report having. Abusive relationships follow a predictable, repeating pattern teens are most likely not aware of. A lack of emotional regulation can lead to excusing abusive behavior. This workshop outlines abusive behaviors and belief systems: the abuse cycle, manipulation, and control patterns with tools to help teens identify them.	Lamborn

<u>Time</u>	<u>Title</u>	<u>Presenter</u>	<u>Session Description</u>	<u>Room</u>
1:15 to 3:00 pm	Making Decisions...The Right Way	Cory Steiner, Data Steward	This session will provide participants with the skills necessary to begin shifting an organization's culture from one based on tradition and adult preference to a culture that values student achievement. Discussion will take place on how to reframe an organization through the use of common sense and key data. Practical ideas on how to utilize the North Dakota State Longitudinal Data System ( ND SLDS) will be shared along with general ideas on how to use teacher-level data in a manner that teachers and administrators embrace.	Governor's
1:15 to 2:00 pm	Building Partnerships Between Business and Education	Sally Paulson, Program Director & Kelvin Hullet, President of Bismarck-Mandan Chamber of Commerce	To benefit the community as a whole, partnerships between the business world and the education world need to be formed. Not only do businesses benefit from having highly educated future workforce to choose from, educators will have the input from businesses what is really important for students to know when entering the workforce.	Heart
1:15 to 2:00 pm	Food, Land, and People- Providers and Consumers Working Together	Jill Vigesaa, Facilitator of Food, Land and People Educator Workshops & Gail Bakko, Coordinator of Program	Helping students to connect with the world around them and learning critical thinking skills are achieved by hands-on lessons developed by teachers for teachers! Participate with us as we share a host of resources for your students to experience. Fifty-five lessons, including titles such as "Why I Buy?" "What Piece of the Pie?" and "What will the Land Support?" are all part of the resource package. Don't miss this one!	Cannonball
1:15 to 2:00 pm	Apps and Websites to Help you in the Classroom	Cassie Vetter, Minot Public Schools	Are you looking for some creative apps or websites to help you in the classroom? Learn about some free and inexpensive programs that can help with design, classroom management, and productivity. Some of the programs that will be shared include Tuxedo, Doceri, and Evernote Clearly among others. Bring you iPad or laptop for an interactive experience.	Sheyenne
2:15 to 3:00 pm	CTE and the Common Core Standards	Marilyn Orgaard, Curriculum and Standards Specialist	The integration of Common Core Standards within all CTE program areas will be the focus of this presentation.	Patterson
2:15 to 3:00 pm	The World of Work in Action	April Hendrickson, Guidance and Career Development Counselor	This session will provide counselors with some ideas of how the World of Work Career Exploration tool, created by Jennie Granrud, can be used effectively in the classroom. After using this tool for three years, I have found that it is one of the easiest grab and go lessons and that kids LOVE it! Not only does this tool help students learn about careers, it also assists them in exploring their personal interests and provides counselors teachable moments for highlighting interview skills. If you are looking for an easy and engaging career exploration lesson/unit for grades 4-8, come and experience the World of Work in Action.	Heart
2:15 to 3:00 pm	Working Together to Make it Work	Jennifer George, Career Resource Educator & Marilyn Ripplinger, School Counselor	Meeting the college and career readiness needs of students today takes purposeful planning and teamwork. Find out how the Grand Forks High School Counseling Program is using a team approach to implement the ASCA 3.0 Model for all students. Learn about how Counselors, Career Resource Educators (Career Advisors), and Career Coordinators are working together in a high school setting to help students prepare for their future.	Cannonball
2:15 to 3:00 pm	The State of Our Teaching Union is.....Change	Corinne Hoisington, Professor of Information Systems Technology	So technology in our classroom is not a passing fad and is here to stay. In fact it is driving education inexorably towards changing the way we teach, learn, and operate. Take a look over the horizon and glimpse trends and changes in the teaching-learning movement, mobile learning devices, flipping the classroom, content development, student services, accessibility, and cost.	Sheyenne
3:30 to 4:15 pm	How to Make Your CTSO Work	Wendy Grote (FBLA), Deb McKay (FCCLA), Brooke Jameson (FFA), Susan Haider (TSA)	This session will focus on the organization and management of successful CTSOs within the school schedule and environment. This panel of advisors will share ideas that have helped them build and manage successful CTSOs.	Grand Pacific
3:30 to 4:15 pm	eTranscripts: The Future of Education	Cory Steiner, Data Steward & Jane Hovda, PowerSchool Manager	This session will introduce the new eTranscript system that will be available to schools in the fall of 2013. Participants will see the system in action and will be able to understand how this will be utilized in an organization. There will be a question and answer session following the presentation.	Governor's
3:30 to 4:15 pm	Workforce Needs of the Bakken & ND's Energy Industry	Tess Sandstrom, ND Petroleum Council	Update of the oil industry in North Dakota. Also learn about the skills and education required for oil industry jobs now and in the future.	Heart
3:30 to 4:15 pm	STEM to Hope Career Fair	Bill Krivarchka, Eastern ND AHEC Director	Presentation showcasing a model for a STEM (Science, Technology, Engineering, Mathematics) and HOPE (Health Occupations Partnering with Education) health career fair.	Cannonball
3:30 to 4:15 pm	ND Department of Commerce Programs WORK for You!	Ryan Volk, Program Administrator & Jared Stober, Entrepreneurship Program Manager	Programs offered through the ND Department of Commerce	Sheyenne